

SoMe Activist for Communication About Good, Clean and Fair Food4

Do you love food and events? Love writing and making creative visual communication? Can you imagine a world where food is good and clean – and fair for all? Come join us in Slow Food, a global grass root movement: We want to change the food system.

In Slow Food Denmark, we are looking for a communications activist who will help us attract more participants to our events - and hopefully also more members all over Denmark. We also dream of starting up a youth group again - a "Slow Food Youth Network".

Your tasks will be:

- to improve the visibility of Slow Food's activities on social media (Facebook, Instagram)
- to tell the exciting stories from other parts of the global Slow Food network
- to contribute to and layout newsletters for members and others interested (setup in Mailchimp)
- to produce creative content with inspiring photos from events
- to edit and update our website
- to analyze the effect

We expect that you can spend 1-2 hours a week and attend a monthly meeting, and that you will participate as a reporter and photograph at our events, 6-10 per year, primarily in the Copenhagen area. The work is voluntary and unpaid.

About you:

We expect you to have experience using Facebook and Instagram. Maybe you already know Meta's professional control panel? It is an advantage if you are a student in communication and follow trends within SoMe. Maybe you have suggestions for other media or ways to reach our target groups? We hope that you have experience with photography for events, photo editing and visual communication.

Your vivid language must capture both the young and curious as well as the experienced foodies - and preferably in both Danish and English.

We offer:

You will have great influence and flexibility in your independent work, which takes place from your own phone/computer.

You will gain insight into and experience with SoMe, member communication and engagement of members in a local community of a global NGO. Through Slow Food's core of experienced and committed members, you get access to knowledge and network about everything going on in our food system. Well, and our meetings and events always end with sharing a good meal together!

About Slow Food:

Slow Food is a global grass root movement and non-profit organisation with local communities in 160 countries and around 70,000 members. Since 1986, Slow Food has fought for good, clean and fair food for everyone. Our priorities are:

- to defend biological and cultural diversity
- to educate, inspire and mobilize the world around us
- to influence public decision-makers and the private sector

Members are food enthusiasts, chefs, activists, students and small or medium-sized food producers.

Want to hear more?

Send a short e-mail to bestyrelsen@slowfood.dk with a link to your SoMe profiles. We will contact you and maybe drink a cup of coffee, so we can get to know each other.

Read more:

Webpage: www.slowfood.dk

Facebook: www.facebook.com/slowfooddk

Instagram: www.instagram.com/slowfooddanmark